

Cognizant Technology Solutions

Overview

Cognizant is a different kind of **offshore outsourcing** company. We bring you the best of both worlds: the savings and superior quality of offshore development, and the immediacy and trust of a local company. We have often been called “The Home Team” of offshore outsourcing. We deliver the full range of application outsourcing, business process, and consulting & systems integration services that you expect. And, because of our background serving the Global 2000, we are experts at managing the highly complex, long-term engagements that our clients require. Unlike our rivals, we work, not from contract to contract, but in long-term partnerships with our customers. We are a U.S.-based company that is listed on NASDAQ. We offer the financial transparency and good corporate governance practices that are expected. Governed by an independent board of directors, we comply with SEC and state regulations dictating retention of independent auditors.

We eliminate potential legal issues because we pay locally prevailing salaries in every region where we operate, while observing all local tax, social security, and immigration laws. And we give back to the community, contributing to charitable and worthy causes that make our environment better. We are financially strong with \$150m in cash, and good profit margins. In October 2003 we topped Forbes list of “hotshots” as the number 1 company. We know that security is important to you. With well over half of our business coming from financial services and healthcare, we know how to manage privacy and data security issues. We are audited and certified to BS 7799, the set of international regulations governing physical and network security, and are well-experienced in working with clients that implement their own U.S. standards. We are routinely audited for security by our own clients, and routinely enforce their U.S.-level standards wherever the work is performed.

Taking Offshore Outsourcing to the Next Level

We can help you gain the benefits of a world-class staff, whose quality and process discipline have achieved ISO 9001 and SEI CMM Level 5 certifications. However, we go much further than achieving the certifications that are expected of offshore service providers. We have proven methodologies that deliver the benefits of high offshore staffing ratios in as little as 6 to 8 weeks. Our approaches consistently deliver savings of 30 to 60%, and that is only the start. Our Transforming While Performing service lets your company reinvest some of the proceeds to additional savings of 40% or more by consolidating and optimizing your software portfolio, while transforming and outsourcing selected business processes. We can execute because of our unique, client-focused culture. Unlike our competitors, we work with you over the long term. And while most of our rivals depend on local contractors, we invest heavily in recruiting key executives, and project heads, and practice leaders who are located close to our customers in North America and Europe. And we have strong management and technology depth in India,

where we have been consistently ranked as the top business school recruiter. We have the continuity and management depth to make sure that your technology supports your business, not the other way around. We back it up with the resources to deliver the cost, speed, and world-class process advantages of high offshore ratios. Our ability to form tight partnerships with our customers has helped us pioneer the 4th GenerationOffshore Outsourcing model, a new kind of outsourcing that keeps local managers close, transforming our world-class offshore teams into virtual extensions of your IT organization.

When your company is investing for the long-term, it won't be satisfied with anything less.

Cognizant Services

Our vertical industry practices include:

- Banking & Financial Services
- Healthcare
- Insurance
- Manufacturing & Logistics
- Media & Publishing
- Life Sciences
- Retail
- Communications
- New Technology

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Careers:

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